

# BRENNA JENNINGS PHOTO & DESIGN

54 TAFT ROAD, PORTSMOUTH, NH 617.448.7430 WWW.NOTBRENDA.COM

## SKILLS

Proficient with Windows and Mac platforms;  
HTML, CSS, ASP, QuarkXpress, MS Office, HomeSite, iView MediaPro, Adobe/Macromedia Creative Suite including Lightroom beta;  
ProFoto lighting equipment, Canon digital professional camera equipment, studio workflow procedures

## EDUCATION

Boston University Center for Digital Imaging Arts [Waltham, MA] Professional Digital Photography 2006  
Massachusetts College of Art [Boston, MA] Typography 2000  
Purchase College [Purchase, NY] B.A. Literature 1997

## EXPERIENCE

FREELANCE DESIGN AND PHOTOGRAPHY [New York - New England]  
1997-Present

- Website design, development and maintenance for charities, retailers, writers and photographers
- Design and printing of invitations, birth announcements, stationery
- Build and maintain relationships with diverse clients for web and photography services
- Skilled in all aspects of digital image manipulation including retouching and restoration

PHOENIX MEDIA/COMMUNICATIONS GROUP Alternative Newspapers [Boston, MA]

Senior Web Designer  
May 2003-January 2006

- As the senior and only web designer, led projects from concept to design, coding to launch
- Updated, maintained and managed content for five dynamic websites
- Initiated the use of CSS in all Phoenix Media/Communications Group sites
- Suggested and implemented site improvements in usability, accessibility and aesthetics
- Designed and developed websites for Phoenix Media/Communications Group events, publications and advertising clients
- Created banner advertising for outside sales and internal clients
- Educated executives in use of Internet, operating systems and the value of web usability standards

TERRA LYCOS Internet Portal [Waltham, MA]

Web Designer  
July 2001-October 2002

- Under direction of product managers or clients, designed websites, print collateral and ad units for Lycos and its network products
- Devised layout, color scheme, interface, and hierarchy for new product sites or pages
- Assisted in site-wide redesign from July through September 2001; reworked Lycos Travel, Autos, Classifieds, and Auctions
- Regularly wrote copy for promotions, advertisements, product sites and page features

VIS CORPORATION E-learning Software [Waltham, MA]

Graphic Artist  
January 2000-June 2001

- Created Internet and CD rom interfaces for e-learning clients in retail, medical, industrial and financial fields
- Worked with developers to create designs which could be easily translated to HTML and the web
- Created multiple initial concepts for clients' review, met with clients and project managers to provide updates and collect feedback
- Consulted developers to resolve user experience issues raised in Q.A. testing
- Maintained or updated designs for successive releases as necessary

DAVID WILSON ASSOCIATES Recruitment Advertising [Needham, MA]

Senior Advertising Coordinator  
September 1997-January 2000

- Responsible for coordination, strategy and placement of advertisements in various media
- Handled a client list of over 100 corporations, universities and medical facilities
- Advised creative departments regarding graphic design and copywriting details
- Initiated and tracked special projects through different channels to timely completion

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